The Prospects and Challenges of Open-Access Publishing

Joseph Ching Velasco
De La Salle University, Manila, Philippines, joseph.velasco@dlsu.edu.ph

Follow this and additional works at: https://animorepository.dlsu.edu.ph/apssr

Recommended Citation
DOI: https://doi.org/10.59588/2350-8329.1520
Available at: https://animorepository.dlsu.edu.ph/apssr/vol24/iss1/1

This Editorial is brought to you for free and open access by the DLSU Publications at Animo Repository. It has been accepted for inclusion in Asia-Pacific Social Science Review by an authorized editor of Animo Repository.
The Asia-Pacific Social Science Review (APSSR) is an internationally refereed journal published four times a year—March (online edition), June (online and print editions), September (online), and December (online and print) by De La Salle University in Manila, Philippines. It aims to be a leading venue for authors to share their work on compelling and emerging topics in the social sciences and related disciplines with the global community of academics, researchers, students, civil society, policymakers, and development specialists. The APSSR welcomes social science papers (research articles and research briefs) on topics situated in or with implications for the Asia-Pacific region employing sound methodologies and adopting comparative and inter, multi, and transdisciplinary approaches. The APSSR is also hospitable to Humanities research and will consider submissions in Literary, Translation, or Cultural Studies that engage topics and issues pertaining to the Asia-Pacific region. Overall, the APSSR seeks to glocalize knowledge toward developing a body of regional perspectives on key global issues. The APSSR is listed in Elsevier’s Scopus, the ASEAN Citation Index, and EBSCO. APSSR has both printed and online [https://www.dlsu.edu.ph/research/publishing-house/journals/apssr/](https://www.dlsu.edu.ph/research/publishing-house/journals/apssr/) editions and a Facebook page at [https://www.facebook.com/DLSUAPSSR/](https://www.facebook.com/DLSUAPSSR/).

Copyright © 2024 by De La Salle University

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means—electronic, mechanical, photocopying, recording, or otherwise—without written permission from the copyright owner.

ISSN (Print): 0119-8386, ISSN (Online): 2350-8329

Published and distributed by
De La Salle University Publishing House
2401 Taft Avenue, 0922 Manila, Philippines
Telefax No. (+63 2) 8523-4281
Email: dlsupublishinghouse@dlsu.edu.ph
Website: [https://www.dlsu.edu.ph/research/publishing-house/journals/apssr/](https://www.dlsu.edu.ph/research/publishing-house/journals/apssr/)

*The De La Salle University Publishing House is the publications office of De La Salle University, Manila, Philippines.*

Annual Subscription Rates: Foreign libraries and institutions: US$60 (airmail). Individuals: US$50 (airmail). Philippine domestic subscription rates for libraries and institutions: Php1,800, individuals: Php1,500. For inquiries, please email Ms. Joanne Castañares at joanne.castanares@dlsu.edu.ph
Editorial Board

**Joseph Ching Velasco**  
*Editor-in-Chief*  
De La Salle University, Philippines  
joseph.velasco@dlsu.edu.ph

**Mark Stephan Felix**  
*Academic Editor*  
Mahidol University, Thailand

**Bing Baltazar Brillo**  
*Academic Editor*  
University of the Philippines at Los Baños

**Yan Liu**  
*Academic Editor*  
Jining Medical University, China

**Jeremy de Chavez**  
*Academic Editor*  
University of Macau, Macau SAR

**Georgeline Jaca**  
*Managing Editor*  
Osaka University, Japan

International Advisory Board

<table>
<thead>
<tr>
<th>Name</th>
<th>University/Institution</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patricio N. Abinales</td>
<td>University of Hawaii-Manoa, USA</td>
<td>USA</td>
</tr>
<tr>
<td>Leonora Angeles</td>
<td>University of British Columbia, Canada</td>
<td>Canada</td>
</tr>
<tr>
<td>Edward Aspinall</td>
<td>The Australian National University</td>
<td>Australia</td>
</tr>
<tr>
<td>William Case</td>
<td>City University of Hong Kong, China</td>
<td>China</td>
</tr>
<tr>
<td>Nopraenue Sajarax Dhirathiti</td>
<td>Mahidol University, Thailand</td>
<td>Thailand</td>
</tr>
<tr>
<td>Edmund Terence Gomez</td>
<td>University of Malaya, Malaysia</td>
<td>Malaysia</td>
</tr>
<tr>
<td>Joaquin Gonzalez III</td>
<td>Golden Gate University, USA</td>
<td>USA</td>
</tr>
<tr>
<td>Huong Ha</td>
<td>Singapore University of Social Sciences</td>
<td></td>
</tr>
<tr>
<td>Allen Hicken</td>
<td>University of Michigan, USA</td>
<td>USA</td>
</tr>
<tr>
<td>Brendan Howe</td>
<td>Ewha Womans University, South Korea</td>
<td>South Korea</td>
</tr>
<tr>
<td>Paul Hutchcroft</td>
<td>The Australian National University</td>
<td>Australia</td>
</tr>
<tr>
<td>Yuko Kasuya</td>
<td>Keio University, Japan</td>
<td>Japan</td>
</tr>
<tr>
<td>Philip Kelly</td>
<td>York University, Canada</td>
<td>Canada</td>
</tr>
<tr>
<td>Koichi Nakano</td>
<td>Sophia University, Japan</td>
<td>Japan</td>
</tr>
<tr>
<td>Robert Salazar</td>
<td>Ritsumeikan University, Japan</td>
<td>Japan</td>
</tr>
<tr>
<td>Christian Schafferer</td>
<td>Overseas Chinese University, Taiwan</td>
<td>Taiwan</td>
</tr>
<tr>
<td>Bilveer Singh</td>
<td>National University of Singapore</td>
<td></td>
</tr>
<tr>
<td>Mark Thompson</td>
<td>City University of Hong Kong, China</td>
<td>China</td>
</tr>
<tr>
<td>Dirk Tomsa</td>
<td>La Trobe University, Australia</td>
<td>Australia</td>
</tr>
<tr>
<td>Andreas Ufen</td>
<td>German Institute of Global Affairs, Germany</td>
<td></td>
</tr>
<tr>
<td>Meredith Weiss</td>
<td>State University of New York at Albany, USA</td>
<td></td>
</tr>
<tr>
<td>Marcus Antonius Ynalvez</td>
<td>Texas A&amp;M International University, USA</td>
<td></td>
</tr>
</tbody>
</table>
FROM THE EDITOR
The Prospects and Challenges of Open-Access Publishing
Joseph Ching Velasco

RESEARCH ARTICLES
Adhering to a Policy: The Moon Jae-in Government’s Housing Policy in South Korea
Inhye Heo

Expectations Towards Aging Among Filipino University Students: Educating the Younger Generations to Combat Ageism
Marcelo Savassi Kakihara and Melanie Tolentino

Exploratory Comparative Review of the Revolving Door Phenomenon in Government Across Four Aspects
Kwangseon Hwang

Convergence or Divergence? An Exploratory Study on Urban Malays and Indigenous People in Kuala Lumpur and Kuching
Syaza Farhana Mohamad Shukri and Mohd Shazani Masri

Filial Experiences and Challenges of Caregivers of the Individuals with Tourette Syndrome
Aileen C. Bautista and Rochelle Irene G. Lucas

Widening Health Research Initiatives for Older Adults in Malaysia: A Scoping Review of Exercise-Related Physical Activity
Mark Stephan Felix

Epidemiological Modeling of Health Information Dynamics on Twitter
Yusoph Feeroz, Jan Michael Alexandre C. Bernadas, Charibeth K. Cheng, and Angelyn Lao
The Migration of Human Rights Norms: Understanding the Causes of Transjudicial Conversation in the Philippine Context
James Gregory Alcaraz Villasis, Naparat Kranrattanasuit, and Purwo Santoso

Professional Networks Effects on Scientific Performance: The Conditioning Role of Status and Context
Marcus Ynalvez

RESEARCH BRIEF

Pushing Boundaries: Current Trends in Understanding China’s International Institutions and China’s Continuing Rise
Enrico Gloria
From the Editor

The Prospects and Challenge of Open-Access Publishing

Paywalls have been a contentious issue in academia, hindering researchers from publishing their work and presenting obstacles for the public in accessing scholarly work. This creates a hurdle for accessing knowledge, hindering the extensive distribution of research. Subsequently, this particularly affects individuals without institutional support and access to subscription-based resources. Universities from the Global South bear a disproportionate burden, considering that support for graduate students, professors, and research staff is limited. What are the two streams or models of academic publishing? I delimit it into two: subscription-based and open access.

The subscription-based model operates when individuals or institutions purchase subscription access. This seems to be the dominant model in granting access to scientific or scholarly materials. The persistence of this perspective can also be attributed to the supposed prestige linked with certain publishers and journals. However, this is gradually being challenged by other publishing models and resistance from academic institutions and scholarly communities. One of the major critiques against this model is its restrictive nature, which limits the visibility of research. It also restricts the productive exchange among scholars and the widespread dissemination of knowledge. Aside from its restrictive nature, it also perpetuates further inequality in the access to information, widening the gap between those with and without the ability to access resources.

With the critiques against the subscription-based model, there is a greater push for the open-access model. This reflects the desire among different academic communities for more inclusive publication practices that allow equitable access to research and a wider dissemination. The open-access model responds to the pitfalls of the subscription model by providing wider accessibility and increased visibility of publications. Ultimately, it seeks to democratize knowledge production by empowering researchers from Global South and underfunded institutions to be given access to the same set of resources similar to their counterparts from well-funded institutions aside from democratizing knowledge production, which creates broader public engagement.

Removing barriers to scholarly content and allowing unrestricted access facilitates robust discussion beyond academic circles, allowing practitioners and policymakers to appreciate the most recent findings. Simply put, open-access publishing allows researchers to produce work with greater impact by allowing them to reach a wider audience. This upholds a greater public understanding of scholarly work and allows for better decision-making in a wide range of fields. Improving access to scholarly content gradually cultivates the process of informed decision-making in different aspects of society.

However, open-access publishing is not without challenges in terms of operational sustainability. Some journals rely on institutional funding, grants, and other forms of support. But oftentimes, this does not fully cover the full operational costs. In some instances, journals would require an article processing charge to balance the cost of operating the journal. Focusing on the costs, journals do need to significantly consider expenses related to the editorial processes, such as editing, production, and maintaining platforms. Despite these challenges, the individuals who are committed to the success of a journal contribute to its operational sustainability. I note that the
benefits of open-access publishing considerably offset the challenges. More importantly, open-access publishing is a step in the right direction for a more impactful and even equitable research landscape.

This issue of the APSSR contains nine research articles and one research brief. Inhye Heo analyzed the policy of Moon Jae-in’s housing policy in South Korea in relation to the idea of policy autonomy. Marcelo Savassi Kakhara and Melanie Tolentino explored interventions that can mitigate ageism in the Philippine context. Kwangseon Hwang examined the phenomenon of the revolving door in government and politics. Syaza Farhana Mohamad Shukri and Mohd Shazani Masri put into perspective the complexities of interethnic relations in Malaysia, with a focus on Kuala Lumpur and Kuching. Through a case study, Aileen C. Bautista and Rochelle Irene G. Lucas examined the experiences of caregivers of individuals with Tourette’s Syndrome. Mark Felix conducted a scoping review to provide further health research directions for older adults in Malaysia. Yusoph Feeroz, Jan Michael Alexandre C. Bernadas, Charibeth K. Cheng, and Angelyn Lao explored how health information is disseminated on social media. James Gregory Alcaraz Villasis, Naparat Kranrattanasuit, and Purwo Santoso examined the causes of transjudicial conversations in relation to human rights norms. Marcus Ynalvez delved into the intricacies of social networks and how such do not necessarily have beneficial effects on productivity among academics. Lastly, Enrico Gloria puts into perspective the role of China’s international institutions in the practice of global governance.

I would like to thank the editors and reviewers for their consistent support of the journal. I look forward to receiving your submissions. Our website is at https://www.dlsu.edu.ph/research/publishing-house/journals/apssr/ and our ScholarOne submission platform is at https://mc04.manuscriptcentral.com/apssr.

Joseph Ching Velasco  
Editor-in-Chief  
Asia-Pacific Social Science Review